

IT TAKES A VILLAGE... Let's Work Together!



National Award-Winning FoodPlay Community Health Partnerships

We can't do it alone. That's why we've been working with school districts, community organizations, government programs, health care, and hospitals using the power of live theater to dramatically improve children's eating and physical activity habits. We'd love to work with you!

Wonder how to get your whole school district, community, or region on board?

Piece of the puzzle – FOODPLAY programs help put the Spotlight on Nutrition and create excitement for your initiatives. We help you get the whole school and community excited and on board to work together to create healthy families, healthy schools, and healthy communities. And, according to USDA evaluations, FOODPLAY Programs—complete with school-wide performances and comprehensive follow-up resource kits—dramatically improve children's eating and physical activity habits, and kids take the messages home!

Kids and families learn how to:

- ✓ Dramatically increase fruit and vegetable intake
- ✓ Choose a balanced diet with MyPlate
- ✓ Have fun being physically active every day
- ✓ Select whole grains, low-fat dairy, and lean protein foods
- ✓ Reduce intake of soda, sweetened beverages, and nutrient-poor products
- ✓ Balance calories with physical activity
- ✓ Get the most nutritional value for their money
- ✓ Promote lifelong health and reduce chronic disease
- ✓ Treat their bodies right with healthy eating and active living



Thanks for the wonderful show! Now I started eating better and healthier foods. PS—My mother says thank you, too!"

—Sasha, 3rd Grader, CT

"HIGHLY RECOMMENDED! We bring FOODPLAY as part of our SNAP-Ed program to over 100 schools every year! FOODPLAY presents sound nutrition messages in a thoroughly entertaining way, captivating children throughout the entire show, and triggering school-wide excitement to create healthier schools! Their great educational resources have the teachers following up all year long!"

—Joan Nachmani, MS, CNS, SFNS, Director of Nutrition Education, School District of Philadelphia

What a great community partnership! FoodPlay Productions helped us effectively place our health messages in 225 schools, reaching over 90,000 students, plus their families! The show and curricula received fantastic feedback and widespread media coverage—a highly effective way to promote healthy living to youth, while spotlighting our social marketing campaign throughout our target area."

—Terry Behunin, Senior Director of Marketing, Intermountain Healthcare

Visit us at: www.foodplay.com

How FOODPLAY Programs and resources can help:



★ Schools and School Districts

- Make good eating and active living FUN!
- Dramatically improve children's eating and physical activity habits.
- Build school and community support from all stakeholders—children, teachers, parents, food service, administrators, media, and business leaders—to work together to create healthy schools and effective wellness policies.
- Help school food service put the spotlight on school nutrition, market their programs, and make eating at school COOL!
- Get kids to go for the healthy foods served.
- Increase participation in school breakfast, lunch, snack, and summer feeding programs.
- Provide fun-filled, standards-based resources that integrate nutrition into core subjects and link cafeteria with classroom learning.
- Meet Team Nutrition and HealthierUS School Challenge requirements.

★ SNAP-Ed, Cooperative Extension, Healthy Kids, Farm to School, WIC, Head Start, etc.

- Directly reach your target population with evidence-based, behavioral-focused nutrition education that dramatically improves children's eating and physical activity habits.
- Meet requirements for the Nutrition Education and Obesity Prevention Grant Program.
- Teach kids and families how to select a balanced diet using MyPlate and the Dietary Guidelines.
- Get kids, parents, teachers, administrators, community members, and the media excited and on board to work together to create healthy families, schools, and communities.
- Get your programs and materials out to hard-to-reach communities. (*FOODPLAY has an automatic welcome at schools and community centers across the country!*)
- Present customized nutrition programs which address the unique demographics of your communities.
- Empower children and their families to get the most nutritional value for their food dollars.
- Promote health, reduce childhood obesity, and prevent chronic disease.
- Create buy-in for ongoing nutrition education, obesity prevention interventions, and social marketing campaigns.
- Assess the impact of your programs with validated evaluation tools.

★ Community Organizations, Health Care, and Hospitals

- Invest in prevention—provide exciting, evidence-based programming shown to dramatically improve children's eating and physical activity habits.
- Meet your community benefit, prevention, and public outreach goals.
- Promote health and reduce childhood obesity and chronic disease in your region.
- Directly reach children and families throughout your community, including hard-to-reach areas.
- Attract widespread media coverage and publicize your programs and services to the wider community.
- Provide award-winning programs that kids and families love—they have so much fun, they don't realize how much they're learning!
- Make a deep impact—be a Community Health Hero!

Contact Us to Learn More:

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www.foodplay.com



"Evidence Based with Proven Results!" —USDA
Winner: 9 National Awards + an Emmy!
4,000,000+ Kids Served Across the USA!