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A FUN way to help kids get off the JUNK FOOD track!

KIDS, PARENTS, TEACHERS:

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an enchanting new children's book filled with everything kids need to take charge of growing up healthy and fit. Children will learn how to get off the junk food track and make healthy eating a funfilled FRESH Adventure!

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Lauren Niemes, MEd, RD,
 Executive Director, The Nutrition Council

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 Michael Jacobson, PhD, Executive Director, Center for Science in the Public Interest

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 Joan Griswold, Director, Be Your Best! Health Services, Northampton, MA

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— Yordann, 5th grader, Springfield, MA

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— Mary Kay Solera, MS, CHES, Centers for Disease Control and Prevention

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EMMY-WINNING TV SPECIAL: Janey Junkfood's Fresh Adventure!

Written by Barbara Storper, MS, RD, a national leader in the field of children's nutrition and Executive Director of FoodPlay Productions. For over 25 years, Barbara has turned millions of children on to healthy eating and exercise habits with her national touring theater shows, videos, DVD's, television specials, and curricula. A popular speaker, journalist, and media spokesperson, Barbara has received a host of awards including:

- "Outstanding Young Nutrition Educator in the Country"
 Society for Nutrition Education
- "Outstanding Nutrition Entrepreneur in the Country"

 American Dietetic Association
- Emmy Award for "Best Children and Youth TV Special"
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