THE SCHOOL DISTRICT OF PHILADELPHIA

DIVISION OF HEALTH, SAFETY, PHYSICAL EDUCATION & SPORTS ADMINISTRATION

EAT.RIGHT.NOW.

Nutrition Education Program
Lincoln High School Athletic Complex/Field Pool House
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Ms. Barbara Storper FOODPLAY Productions 1 Sunset Avenue Hatfield, MA 01038

Dear Barbara:

The School District of Philadelphia strives to provide the best and most up-to-date nutrition education programs for its students. For the past few years, thanks to funding through the USDA Food Stamp Program, the School District of Philadelphia has brought FOODPLAY programs to more than 75 elementary schools annually and the results have been wonderful. Most of our children do not have the chance to experience live theatre programs, therefore, FOODPLAY provides a unique opportunity to reach large audiences with sound nutrition and health messages presented in an enjoyable and compelling way. The performance is engaging; holding each child's attention throughout the performance. They especially love the juggling, theatrics, and humor. Its amazing to see the kids' reactions when they find out what some of their favorite snacks are made of, such as how many teaspoons of sugar are in a bottle of soda—they can't believe it!

FOODPLAY's follow-up materials and classroom activities were provided to teachers, parents, nurses, and students. All became enthusiastic about developing a healthier school environment and choosing healthier options at home and during the school day. Students also took what they learned home with them – with FOODPLAY's Healthy Snack Cards for the fridge, along with an overall interest in consuming healthier meals and eating at least five fruits and vegetables a day... and lots of smiles.

FOODPLAY is an excellent program to use in the school setting. It triggers excitement enabling nutrition messages to be delivered in an assembly format while holding the children's attention. With the alarming statistics on childhood obesity, we aim to help children, parents, and the entire school environment to improve their habits so that our children will have a healthier future. I highly recommend FOODPLAY to other school districts.

Sincerely,

Joan Nachmani

Director of Nutrition Education

The School District of Philadelphia