

Creativity Trainings: Make Nutrition Come Alive!

with
Emmy Award-Winning Nutritionist,
Barbara Storper, MS, RDN

Ideal for:
Dietetic Interns + Students
Nutritionists + Educators
School Food Service
Health Professionals



"Thanks Barbara for your amazing expertise, boundless energy, and enthusiasm for making nutrition come alive! Our dietetic students and faculty loved the opportunity to use the creative side of their brains and to approach nutrition education with a new set of tools...and to meet someone as passionate and talented as you! And, we appreciated how you addressed so many of the Core Competencies for our Dietetic Internship Program!"

--Joanne Burke, PhD, RD, LD, Director,
University of New Hampshire Dietetic Internship

For More Info, Contact:

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www.foodplay.com/events-keynotes/

Creativity Boot Camp – Think Outside the Box!

Let's create the next generation of nutritionists... filled with passion, creativity, skill, and effectiveness!

Bring this dynamic training to your university, organization, company, or conference to help students and educators harness their passions and use creativity to enhance their effectiveness – in teaching, counseling, public speaking, and leading. Through hands-on learning, interactive activities, brainstorming, and teamwork, participants will learn effective strategies from the creative arts to deeply engage, inspire, and educate children and adults to improve their eating and physical activity habits. They'll learn how to translate scientific concepts in a way that connects with their target audience and motivates positive behavior change.

Specially designed trainings to meet Core Competencies of your Dietetic Internship Program!

Many students are confident with science, but can benefit greatly with opportunities to develop skills for communicating nutrition concepts to a wide variety of diverse audiences and design innovative materials that are culturally and age-appropriate. Bringing best practices from public speaking, theater arts, improvisation, puppetry, storytelling, and circus arts, participants will learn a new set of tools and strategies to deliver nutrition information in a fun-filled, non-threatening way. They'll learn how to bring creative approaches to a wide variety of settings, and, with so much on their plates, they'll even learn how to juggle!

Help energize our profession with creative possibilities... Make Good Eating – Great Fun!

Learn how to be a dynamic, inspiring, and memorable speaker, whether presenting for a class of preschoolers or an auditorium filled with health professionals! Use role plays to stand in other people's shoes, learn how to really listen, and discover how to approach various stakeholders to advance changes in health and nutrition policies, systems and environments in order to make deep impact. Take back innovative ways to promote a food systems approach, connecting food, culture, agriculture, and the marketplace, to work towards sustainable practices. If working with schools, explore ways to integrate nutrition into core subject areas and meet state standards. And, with limited resources, explore how simple things can mean a lot!

Schedule a Half -Day, Full-Day, or Week-Long Training or Conference Presentation!

About Barbara Storper, MS, RDN: Barbara is a national leader in children's nutrition and is excited to share the lessons learned from over 30 years in the field! She has created national touring nutrition theater shows that have reached over 5,000,000 children to rave reviews, top awards, and evidence-based results showing dramatic improvements in children's eating and physical activity habits. Her videos, television specials, public service campaigns, social marketing initiatives, children's books, curricula, tools, and resources have been used across the country to empower kids and families with the skills needed to take charge of growing up healthy, active, and fit. As founder and Executive Director of FoodPlay Productions, Barbara has partnered with government agencies, school districts, community organizations, and corporate partners to develop high-impact programs and resources to create healthy schools and healthy communities.

Barbara has been honored with a host of awards including "Outstanding Young Nutrition Educator in the Country" from the Society for Nutrition Education and Behavior, "Nutrition Entrepreneur of the Year," from the Academy of Nutrition and Dietetics, "Distinguished Alumni Award" from Columbia University Teacher's College, and an "Emmy Award for Best Children and Youth TV Special" from the National Academy of Television Arts and Sciences. Barbara is a popular speaker, presenting dynamic conference keynotes and trainings to help educators and health professionals improve the nutrition status of children and families by making nutrition come alive.

Barbara received a Journalism Degree from the University of Michigan, a Masters of Science in Nutrition from Columbia University Teachers College, and an RD from Frances Stern Nutrition Center, Tufts University. She has additional training in theater, puppetry, storytelling, improvisation, mime, and juggling. She has also enjoyed being a preceptor for dietetic interns and students throughout her career.

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