

Turn Kids On To
Healthy Habits
with
National Award-Winning
Theater Shows



...and the **Kids Eat It Up!**



“Thanks for the wonderful show. I started eating better and healthier foods. P.S. My mother says thank you, too!

—Sasha, 3rd Grader, CT

“In one hour your show accomplished all that we have been trying to teach the whole year!

—Esther Riopello, RN, School Nurse
Lowell, MA



“An incredible and affordable way to reach thousands of students with positive nutrition messages in a style that kids can identify with and enjoy.

—Lisa Medrow, RD
Nutrition Program Coordinator
Yuma County Dept. of Public Health, AZ



“Amazing! The glowing comments from the students and teachers are still coming in!

—Gale Kobray, Cultural Arts Representative,
Milburn, NJ



Bring our fun-filled theater shows
to your **SCHOOLS** and **SPECIAL EVENTS** —

Watch kids take charge of growing up
HEALTHY and **FIT!**

Live Theater Shows

FoodPlay Productions' shows — featuring amazing feats of juggling, colorful characters, motivating messages, music, magic, and audience participation — get everyone on board behind healthy eating and active lifestyles.

Follow-Up Materials

Comprehensive resource kits with materials for everyone involved — teachers, students, parents, food service, and health staff — keep the messages alive in class, cafeteria, and at home.

“We LOVE bringing FoodPlay to all our schools! They present sound nutrition messages in a thoroughly entertaining way, captivating children’s attention and triggering school-wide excitement to create healthier school environments.”

—Joan Nachmani, MS, CNS, SFNS, Director of Nutrition Education
School District of Philadelphia, PA

5 Reasons to Bring FoodPlay to Town



It's fun!

Rave reviews from kids, parents, and teachers. Kids are having so much fun, they don't realize how much they're learning!



It works!

Our evidence-based programs dramatically improve children's eating and physical activity habits, and they bring the messages home! USDA and CDC evaluations prove it!



It covers all the bases!

Children learn how to balance their nutrition and physical activity habits; critically evaluate media messages and peer pressures; and make choices that are good for their health and the health of the planet!



It meets standards!

Our shows and materials help schools meet national and state health education standards, reinforce wellness policies, and integrate nutrition and health into class curriculum.



It's easy!

Our nutrition experts and creative masterminds do it all for you — providing everything you need for a successful program.

More at www.foodplay.com



inspire



educate



empower



entertain



FOODPLAY

Grades
K-5

A Health & Nutrition Program
for
Elementary School Ages & Families

Helping Children Take Charge of Growing Up Healthy and Fit!

Our Emmy Award-winning signature show features amazing feats of juggling, captivating characters, motivating messages, music, magic, and audience participation to turn kids on to healthy eating and active lifestyles.

Fantastic! I have worked in the district for nine years, and the teachers told me this was the best program I have ever brought in!


—Kimberly Kross, RN, MS, FNP
School Nurse/Teacher, Kingston, NY



Comes with Complete Resource Kit:

- * *FOODPLAY Teacher's Activity Guidebook* (60+ pages of lesson plans, activity sheets, and background information)
- * Healthy snack cards for kids
- * Parent letter (English & Spanish) with healthy tips
- * Food service packet to link cafeteria with classroom learning
- * Nurse packet to promote school wellness
- * Evaluation to assess program impact
- * Press kit and posters to publicize program
- * Web activities and downloads

Ideal for: Grades K-5 and families
Audience size: Up to 400 (exceptions made)
Running time: 45 minutes
Space needs: Auditorium, cafetorium, gym, or other large performance area
Program fee: Contact us

 **Proven Results!**
(over)

More information:

www.foodplay.com | 1-800-FOODPLAY (1-800-366-3752) | info@foodplay.com



FOODPLAY

Grades
K-5

It Works!

FOODPLAY teaches kids how to:

- ✓ Fuel up with breakfast every day.
- ✓ Increase their intake of fruits and vegetables.
- ✓ Cut down on sweets, sugary drinks, and unhealthy fats.
- ✓ Create a balanced diet using MyPlate.
- ✓ Choose healthy foods at home, school, and on the run.
- ✓ Read food labels, see through media messages, and critically analyze advertisements to get the most nutritional value for their money.
- ✓ Have fun being active every day.
- ✓ Make choices that are good for their health and the health of the planet.
- ✓ Feed their bodies healthy food, and their minds healthy messages.
- ✓ Treat their bodies right — whatever size and shape — and discover that every body is different, and different is a great thing!

Evidence-Based • Proven Results!

FOODPLAY has been found to dramatically improve the nutrition and health knowledge, attitudes, and behaviors of elementary school children with the majority making outstanding improvements in their eating and exercise habits. Sample findings:

75% reported "...eating more fruits and vegetables"
70% reported "...eating fewer sweets and drinking less soda"
62% reported "...telling parents what they learned"

—According to USDA-sponsored evaluations

Detailed results: www.foodplay.com/results

You changed my life! I stopped eating so much junk food, now I eat lots more fruit and vegetables. I'm playing outside instead of watching TV! Thank you!

—Theresa, 5th Grader, MA



FOODPLAY
productions
Turning kids on to healthy habits!

Emmy Award-winning FoodPlay Productions has turned millions of children and families on to healthy habits using the power of live theater and innovative multimedia. Founded in 1982 by Barbara Storper, MS, RD, a national leader in children's nutrition, FoodPlay programs were originally created under sponsorship by the US Department of Agriculture (USDA) and the Centers for Disease Control and Prevention (CDC).

FoodPlay programs can be funded by food, nutrition, health, wellness, and obesity prevention grants; education and cultural arts funds; and public and private partnerships.



- Emmy Award
—Academy of Television Arts and Sciences
- National Excellence Award
—Produce for Better Health Foundation
- Outstanding Young Nutrition Educator in the Country
—Society for Nutrition Education
- Outstanding Nutrition Entrepreneur Award
—American Dietetic Association
- Distinguished Alumni Award
—Columbia University Teachers College



FoodPlay has been featured nationally on:



www.foodplay.com

1-800-FOODPLAY (1-800-366-3752) | info@foodplay.com | 1 Sunset Ave., Hatfield, MA 01038

"WONDERFUL...the best program of the year!" ☆ "My students and staff raved about the program and I am sure that the message is one which will stay with them for a long time." ☆ "I recommend your program wholeheartedly to any school!" "Loved it, Loved it, **LOVED IT!**" ☆ "Excellent show and materials. Wonderful program which covered all bases. Would **LOVE** having you back next year!" ☆ "FANTASTIC! The kids were riveted for the entire program!" ☆ "EXCELLENT! Very educational and worthwhile. Students really seem to have gotten the message! Well done!" ☆ "OUTSTANDING! An important lesson about eating the right foods in a most fun & exciting way." ☆ "You had no problem keeping 400 young students attentive with your humor, juggling, and antics while teaching important nutrition information. FoodPlay is **A MUST!**" ☆ "We give FoodPlay an **A+**! The children were completely absorbed. It was both educational and entertaining." ☆ "I've seen a number of shows designed to teach these concepts. Yours was by far **THE BEST!**" "I love FoodPlay - Every school in the country should start the school year with this production!" ☆ "Everything was **GREAT!** I have heard non-stop positive feedback!! Perfect message, great way to convey nutrition." ☆ "WONDERFUL SHOW! The students learned a lot while being entertained." "Fantastic! I love what you do. The staff and students truly enjoyed the show. Again thank you." ☆ "PERFECT! The kids loved it! All of it! The juggling theme made it exciting. It reinforced the messages I teach in a fun, exciting way." ☆ "A truly **REMARKABLE** performance!" "This was one of the best presentations ever!" "I traded my junk food for healthy

Check out our programs for all ages!

Bring us to your

- ☆ school assemblies
- ☆ family nights
- ☆ wellness fairs
- ☆ community events
- ☆ conferences

Ask about discounts on school district-wide and regional tours!



Contact Us:

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