

FOODPLAY Presents:

Put the Spotlight on School Nutrition!

Nutrition Education Programs for Your Whole School District

Transform your whole school district's eating habits...
with FOODPLAY!

It's Easy • It's Fun • It Works!

- ✓ Increase school breakfast and lunch participation!
- ✓ Get kids to go for the USDA Meal Pattern!
- ✓ Provide fun-filled nutrition education that works!
- ✓ Dramatically improve children's eating and physical activity habits!
- ✓ Meet TEAM Nutrition and HealthierUS School Challenge!
- ✓ Trigger school-wide excitement for school nutrition!



We do the ~~work~~ Play...
YOU get the STANDING OVATION!

National Award-Winning Assembly Programs

FOODPLAY's national award-winning assembly programs tour school districts throughout the country using the power of live theater to turn kids on to healthy eating and active lifestyles. Featuring amazing feats of juggling, captivating characters, motivating messages, music, magic, and audience participation, FOODPLAY triggers school-wide excitement, getting everyone on board to support school nutrition and create healthy schools.

Fun-Filled Nutrition Education Tools + Resources

Everything you need for effective, fun-filled nutrition education throughout the year in class, cafeteria, and at home. Select from FOODPLAY's comprehensive standards-based curricula, classroom DVDs, activity guidebooks, parent newsletters, and hands-on tools to help kids make healthy choices throughout each day.

- * Ideal for Grades K–5 and families
- * Audiences of up to 400 (exceptions made)
- * Running time: 45 minutes
- * Program reach: 10 schools per week

Plus
FOODPLAY Family Fun Nights

FOODPLAY is wildly successful and easy to do!



“ I recommend FOODPLAY to every food service director in the country! It's an absolutely wonderful way to market your nutrition program, boost participation in school breakfast and lunch, improve children's eating and exercise habits, and market healthy foods to kids and get kids to eat them. The program gets all stakeholders on board – kids, teachers, administrators, and the community – excited to work together to support school nutrition. And, our kids had so much fun, they didn't realize how much they were learning!”

–Yolanda Burt, MS, RD, CD-N

Director of Food and Nutrition Services, Hartford Public Schools
Outstanding Director of the Year, School Nutrition Association of CT

Contact us today – to make nutrition come alive at your schools!

1.800.FOODPLAY (1.800.366.3752) • info@foodplay.com • www.foodplay.com

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Nutrition Education Programs for Your Whole School District

✓ **Evidence-based with Proven Results!**

According to USDA-sponsored evaluations, students dramatically improved their eating and physical activity habits, ate more fruits and vegetables, and took the messages home!

✓ **National Award-Winning!**

Recipient of over ten national awards, plus an EMMY!

✓ **Reached over 4,000,000 kids across the country!**

Rave reviews from students, teachers, parents, food service staff, administrators, with many schools saying:

“FOODPLAY is the BEST Assembly we’ve ever had!”



“I love your show and now I’m going to eat more fruits and vegetables.

P.S. My mother says thank you too!”

—Sasha, 3rd grader

“We are huge FOODPLAY fans. The shows are right on target for the message we are trying to convey to our students. With everything on our plates, it’s a great way to reach the entire student body with a minimum of expense and time.”

—Donna S. Martin, EdS, RD, LD, SNS,
Director of School Nutrition,
Burke County Board of Education,
Waynesboro, GA

“The entire experience of bringing FOODPLAY to our school was amazing! It was wildly successful and easy for us to do! Everyone was so happy – my client was happy, the principal loved it, the superintendent came down to the show. It was amazing to see how everybody had such a positive experience.

The evaluations showed dramatic improvements! They did the pre-show and post-show evaluation, and every teacher said the post-show results blew the pre-show results out of the water! After the program, our kids had a lot more knowledge, and some parents even called me to tell me their kids wanted them to buy healthier snacks!

Now, when I walk through the hallways, the students all know me, and say ‘Hi!’ The FOODPLAY crew did it all, and I got to take the credit! A great program! I hope to bring it to all my elementary schools!”

—Patricia Iraci, Chartwells Dining Services Director,
Clintonville Elementary School, North Haven, CT

“FOODPLAY was fantastic! A great way to energize the school around healthy eating and promote our cafeteria as the place to go for fresh, healthy food.”

—Molly Basak-Smith, MS, RD, Dietitian, Branford, CT

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