

Spotlight on Community Health

Bring health-inspiring theater shows to schools and communities!

- Combat childhood obesity and promote community wellness
- Provide exciting, evidence-based health programming
- Directly reach children and families throughout your community
- Meet your prevention, community benefit, and outreach goals
- ☼ Be a community health hero!







Find out more at: www.foodplay.com





FOODPLAY is a creative and engaging theatrical performance for children and parents, alike. As a Pediatric Lipid Specialist, I have worked hard to raise awareness of the adverse health consequences of pediatric obesity... I am proud to support FOODPLAY and their efforts to combat childhood obesity."

-Dr. Susan Lynch, First Lady of New Hampshire

We got everything we asked for and more! FoodPlay Productions is helping us effectively place our messages in 225 schools, reaching over 90,000 students, plus their families... Fantastic feedback..., widespread media coverage..., a highly effective way to promote healthy living to youth, while spotlingting our campaign throughout our target area."

> —Terry Behunin, Senior Director of Marketing, Intermountain Healthcare

The performance made quite an impression on so many kids. One day, about a week after a show, I had a 15 minute discussion with a group of first graders who wanted to tell me all about their favorite parts of the show... I continue to receive comments from teachers, parents and kids about how much the children enjoyed the program."

> -Gina Brandenburg, MS, CHES, Community Outreach Manager, Tanner Health System

The FOODPLAY program totally met our objective of combating childhood obesity in our community. The fact that the kids are still talking about the message in their homes is reinforcement to us that it met our expectations and was a part of our community mission."

> -Dawton Denton, RN, BS, Community Education Manager, Atlantic General Hospital

Thanks for the wonderful FOODPLAY show. Now I started eating better and healthier foods. PS - My mother says thank you, too!"

-Sasha, 3rd Grader, CT





Evidence-Based • Proven Results



FOODPLAY has been found to dramatically improve the nutrition and health knowledge, attitudes, and behaviors of elementary school children:

75% reported "...eating more fruits and vegetables"

70% reported "...eating fewer sweets and drinking less soda"

62% reported "...telling parents what they learned"

—According to USDA-sponsored evaluations

Detailed results: www.foodplay.com/results

More information: