



Healthy Partnerships

Spotlight on Healthy Products

Bring health-inspiring theater to schools and communities!

- ✧ Reach children, families, and schools with your healthy products.
- ✧ Take advantage of an innovative and interactive approach to marketing.
- ✧ Promote your product or brand in hard-to-reach markets.
- ✧ Increase brand loyalty by investing in community.
- ✧ Play a leading role in building a healthy, sustainable future.
- ✧ Be a community health hero!



FOODPLAY[®]
productions

Find out more at:
www.foodplay.com





Rave Reviews!



“Working together with FoodPlay was flawless. We liked how they incorporated Stonyfield Farm products into the show for our MooVille Tour. They were extremely professional, easy to work with, and delivered a great show! The performers really engaged the audience and made the show educational at the same time.”

—David Kampner, Community Marketing Manager,
Stonyfield Farm

“FOODPLAY couldn’t have been a better way to bring healthy eating information to the kids. Months later, I continue to receive comments from teachers, parents and kids about how much the children enjoyed the program.”

—Gina Brandenburg, MS, CHES, Community Outreach Manager,
Tanner Health Source, GA

“We couldn’t have a better partner than FoodPlay Productions—they are the cornerstone of our community relations and marketing initiatives... As a supermarket company that is dedicated to nutrition and education, the FOODPLAY program allows us to fulfill our strategy and give back to our community and our schools in a way that we couldn’t have imagined. We feel so proud to give the gift of FOODPLAY and its terrific co-branded materials to hundreds of elementary schools and at special events, reaching over 120,000 children, and their families, throughout our five-state market area.”

—Molly Tarleton, Community Relations Specialist, Hannaford Supermarkets

“If you’re looking for the best way to reach a lot of students on a moderate budget, FOODPLAY performances are the best way to go! ...An incredible way to reach thousands of students with positive nutrition messages in a creative, entertaining way that kids can identify with and enjoy.”

—Lisa Medrow, RD., Nutrition Program Coordinator, Yuma County
Dept. of Public Health, AZ

“Thanks for the wonderful FOODPLAY show. Now I started eating better and healthier foods. PS — My mother says thank you, too!”

—Sasha, 3rd Grader, CT



Evidence-Based • Proven Results



FOODPLAY has been found to dramatically improve the nutrition and health knowledge, attitudes, and behaviors of elementary school children:

75% reported “...eating more fruits and vegetables”

70% reported “...eating fewer sweets and drinking less soda”

62% reported “...telling parents what they learned”

—According to USDA-sponsored evaluations

Detailed results: www.foodplay.com/results

More information:

www.foodplay.com | 1-800-FOODPLAY (1-800-366-3752) | info@foodplay.com