

A Health & Nutrition Program

Middle School Ages & Families

This Is Your Life!

## **Empowering Adolescents to Make Healthy Choices!**

Combining thought-provoking drama and rib-tickling humor, This Is Your Life! empowers young people to critically evaluate media messages and peer pressures in order to make healthy choices regarding nutrition, physical activity, body image, and tobacco prevention.

A fabulous, fun, educational program...a must-see for every student and teacher in the country!

—Ruth Palumbo, MS, RD Director, Health Promotion & Disease Prevention Massachusetts Dept. of Public Health



### **Comes with Complete Resource Kit:**

- \* Hands-On Health: Teacher's Activity Guidebook
  (130+ pages of fun-filled activities, lesson plans, and background information—
  helps schools meet state and national health education standards)
- \* Student handouts
- \* Follow-up materials for food service, guidance, health staff, and parents
- \* Evaluation to assess program impact
- \* Press kit and posters to publicize program
- \* Web activities and downloads

Ideal for: Grades 5–9 and families

Audience size: Up to 400 (exceptions made)

**Running time:** 45 minutes

Space needs: Auditorium, cafetorium, gym, or

other large performance area

Program fee: Contact us



## More information:



# It Works!

## This Is Your Life! helps adolescents:

- ✓ Improve eating and physical activity habits to promote life-long health.
- ✓ Build positive self-esteem and body image from the inside out, and discover that every body is different, and different is a great thing!
- ✓ Develop the critical decision-making skills needed to see through media messages and peer pressures in order to make healthy choices.
- ✓ Make healthy food choices at home, school, and on the run fuel up with breakfast; increase fruits, vegetables, and calcium-rich foods; cut down on sweets, sugary drinks, and unhealthy fats; and create a balanced diet using MyPyramid.
- ✓ Enjoy daily physical activity and understand how exercise helps reduce stress, build strength, and maintain a healthy weight.
- ✓ Resist harmful dieting practices, eating disorders, steroids, tobacco use.

#### Evidence-Based • Proven Results!

According to CDC-sponsored evaluations:

This Is Your Life! has been found to dramatically improve the nutrition and health knowledge, attitudes, and behaviors of middle school students, with the majority reporting significant improvements in their eating and exercise habits.

Detailed results: www.foodplay.com/results

This Is Your Life! should be an annual health assembly for every middle school in the 21st century!

—Al Jangi, Guidance Counselor, Longmeadow, MA

We never knew that health could be presented in such a fun and cool way — the best show we've ever seen!

—Debra, 8th Grader, Sacramento, CA